



**THE BB
CREATIVE**



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Curating. Creating. Cultivating.

Samantha Weber, known as @thebbcabin, is the creative force behind The BB Creative, a local digital content creator specializing in transforming everyday spaces and curating engaging content for local businesses and brands.

Her passion for design started in childhood, constantly rearranging and redecorating—an instinct that evolved into a career. At The BB Creative, Sam believes in the power of thoughtful design over extravagant budgets, working with what's already there to craft beautiful, functional spaces and content. She collaborates closely with brands to showcase their products through strategic design and social media curation, helping them grow and stand out.

Beyond her work, Sam shares her creative process and design insights on Instagram, inviting her audience into her world of styling, content creation, and brand storytelling. For exclusive content, styling tips, and course launches, she welcomes enthusiasts to join the BB VIP community through her website OR follow her on Instagram @thebbcabin



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Perth County
Cultivating Opportunity