



**BETWEEN THE
LINES SPORTS**

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Field of Dreams

In the close-knit town of Listowel, Trevor and Jill Reading have turned their lifelong dedication to athletics into a vibrant community hub. After years of supporting their children through sports and owning a similar facility in a nearby city, the Readings saw a unique opportunity to bring something special to their hometown.

In 2020, they launched Between The Lines Sports Campus, a 30,000 sq/ft facility designed with every detail in mind to serve their community's diverse athletic needs. From the moment you step into the campus, you're greeted by a space where every inch reflects the Readings' passion for sports.

The campus is a testament to their vision, offering a range of amenities including four batting cages, a sprawling turf field, pickleball and badminton courts, and a yoga studio. Each area is thoughtfully designed to cater to all ages and interests, whether it's a friendly game of volleyball or a peaceful yoga session. But it's not just about the sports. Trevor and Jill's commitment to their community shines through in their approach. They've created a space where locals can gather, stay active, and build lasting memories. The facility also hosts a variety of classes and events, further strengthening its role as a community cornerstone.

Between The Lines Sports Campus is more than a facility; it's a reflection of how dreams, when nurtured with passion and dedication, can turn into something truly impactful. The Readings' venture is a shining example of how a small town can support ambitious visions and create spaces that resonate with the spirit of the region.



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