



Veg-Gro
MARKET

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VEG-GRO
MARKETS



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Family Farming to Community Market

The Siemon family has been growing food in Perth County for over 60 years. What began as a thriving rutabaga farm in the 1960s, started by Darryl Siemon's grandfather, has blossomed into one of North America's largest rutabaga operations, and now the heart of Veg-Gro Markets.

Passed down through generations, the farm was led by Darryl's parents before Darryl officially took over in 2022. With deep farming roots and a fresh vision, Darryl has expanded the operation to include cash crops, chickens, corn, potatoes, and turkeys—many of which go to Hayter's Farm and are sold in-store. He's also growing more of their own vegetables specifically for the store, as Veg-Gro transforms into a vibrant market for fresh, local produce and other goods.

Today, Veg-Gro offers seasonal vegetables, fruit, eggs, frozen meals, meats, pantry staples, and an ever-growing selection of beer, spirits, and wine. Weekly produce boxes with no subscription, and veggie and fruit bags, make healthy eating easy and affordable for seniors and smaller households.

Rooted in community, Veg-Gro partners with local producers to cut down on transport and support fellow farmers. They're also committed to fair pricing and community support such as helping local food banks.

Veg-Gro Markets is excited to grow alongside Perth County, and you can expect a soft store launch in Fall 2025 and a full launch planned for Spring 2026. Darryl is always on the lookout for new products to stock the shelves, with exciting plans for the future including a sandwich shop, smoothies, and more!

At Veg-Gro, it's not just about the harvest—it's about building community from field to market.



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