



prosper
in Perth County

PROGRAM AND
RESOURCE GUIDE

PROGRAM OVERVIEW

Perth County's Economic Development team is dedicated to fostering the growth of local businesses. By understanding the unique challenges and aspirations of business owners, our department offers a wealth of resources and support completely free of charge.

WHAT WE OFFER

- ✓ Business Tours
- ✓ Business Networking Events
- ✓ Business Features
- ✓ Stats, maps, demographics & community information
- ✓ Start-up & expansion resources
- ✓ Employee Features
- ✓ Business Training
- ✓ Support for grant & loan program applications
- ✓ Recruitment & Retention Strategies
- ✓ Connections to landowners, developers, municipal offices, & real estate



Prosper in Perth County is designed to ignite economic growth and collaboration among local enterprises. Whether you're a participant or simply seeking guidance, our department's programs cater to all. With Perth County's Economic Development team, support is not just a service; it's a partnership in unleashing your business potential!

WHY JOIN?

showcase your business!



HOST A BUSINESS TOUR

Tours are a great opportunity for elected representatives, municipal councillors & staff, educators and organizations with a mandate to support the business community, to find out firsthand about business retention & expansion challenges and opportunities. The tours also provide an opportunity for businesses to showcase the wide variety of career opportunities that exist within their company and our community.

grow your business with our support at no cost to you!



Click this link or scan the QR code to see examples of some of our most recent business tours!

Connect directly with key stakeholders, including government officials & economic development representatives!

WHY JOIN?

tell your story!

PLANTED IN PERTH COUNTY

We're excited to spotlight each participating business with a tailored feature that showcases everything you have to offer. From your mission to the unique qualities that set you apart, our business features are published across our website and social media platforms, bringing your story to the broader community. This feature helps local residents connect with you on a deeper level, strengthening trust, visibility, and local support.

#PlantedinPerthCounty

RIVER VALLEY GOLF & SNOW TUBE

Rural Roots

For 28 years, River Valley Golf Course & Winter Tube Slide has been a cherished part of Perth County, offering year-round entertainment. However, its story began in an unexpected way. 19th-century hockey players, Walter Tracuk and Danny Seguin, founded their own summer hockey school in St. Marys.

For over 15 years, the school attracted players from across Canada and the United States, making a lasting impact on many young athletes. In 1985, Walter and Danny decided to retire from the hockey school. They shifted their focus to a new venture aimed at enriching their local community. Embracing their entrepreneurial spirit, they set out to create a golf course and transformed the land into a picturesque 18-hole course.

Since opening in 1995, River Valley Golf Course has become a cherished destination for golf enthusiasts. This success is a testament to the Tracuk family's unwavering dedication. Today, the entire family is deeply involved in the business, with Sarah, David and Michael managing daily operations, while Walter, Victoria, and Danny continue to contribute their expertise. Their collective hard work recently resulted in the addition of a newly renovated indoor and outdoor event space, enhancing their ability to host community gatherings and celebrate local spirit.

River Valley Golf Course & Winter Tube Slide is more than a golf course; it's a testament to vision and dedication. The transition from a hockey school to a thriving golf course highlights the transformative power of local entrepreneurship and community commitment, showcasing the opportunities Perth County has to offer.

4000 Line 1, St. Marys, ON N4B 1G4
519-225-2129
www.rivervalleygolf.com
Facebook: RiverValleyGolfClub

Perth County

PEOPLE OF PERTH COUNTY



Personal spotlights are a powerful way to celebrate the individuals who contribute to the success of local businesses and organizations, fostering a sense of pride and connection within the community. In Perth County, highlighting our employees and people not only boosts morale but also strengthens the bond between businesses and residents by showcasing the talent and dedication of our local workforce. These spotlights humanize organizations, promote workplace culture, and inspire others to appreciate the diverse skills and stories that enrich our community. By acknowledging individuals' contributions, we create a positive ripple effect that not only fosters collaboration but also strengthens employee retention and highlights the importance of local employment opportunities.

business support

BUSINESS RESOURCES & SUPPORT PROGRAMS FOUND ON OUR WEBSITE PERTHCOUNTY.CA

BUSINESS TRAINING

Discover a variety of training opportunities crafted to empower businesses in Perth County.

WELCOMING COMMUNITIES TRAINING

Together with Fanshawe's Corporate Training Solutions and Intercultural Competency Advantage Program, we look forward to ensuring the online learning experience is as easy to access and meaningful as possible. The goal of this training is to help our local businesses and service providers to become welcoming to all newcomers to the region.

DISCOVER MORE ADVENTURES

This program helps Perth County businesses expertly enhance and market their offerings. Receive a product enhancement and marketing package including expert guidance, professional photography/videography, paid advertising, marketing materials and more!

DISCOVER MORE FLAVOUR

Do you operate a local farm store or farm gate business? Join a community of local farm operators who receive promotion and marketing investment from Perth County Tourism.

NETWORKING EVENTS

get on the list to be our next location!

Hosting networking events connects your business with fellow small business owners, politicians, and municipal staff from federal, provincial, and local economic development departments. If you want to host a networking event at your business, our team organizes and executes for you!



business support

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JOB FAIRS

We actively facilitate partnerships at regional job fairs and participate in these events to showcase and promote available opportunities in Perth County.

WORKFORCE ATTRACTION AND RETENTION EMPLOYER TOOLKIT

The Workforce Attraction and Retention Employer Toolkit (WARET) is your one-stop shop for guides, templates, policies, forms and more to help you implement innovative retention and attraction practices.

perthcounty.ca/employertoolkit

DIGITAL SERVICES

We have a team with strong technology and digital marketing skills and experiences that provides one-on-one assistance to businesses.

BUSINESS DIRECTORY

Current local directory for enhanced online visibility. This is a great way to get discovered by Perth County visitors and add a layer of credibility and visibility for your business.

NEWS & EVENTS

Subscribe to our mailing list to get relevant business, program, and funding news delivered to your inbox.

ADDITIONAL LOCAL RESOURCES ON OUR WEBSITE INCLUDE:



Local Business Resources



Newcomer Settlement Resources



Recruitment Resources



Local Business Associations



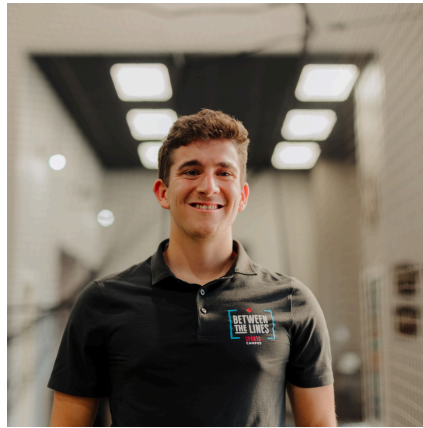
Employment Resources



Business Benefit Finder

local resources

LOCAL RESOURCES & SUPPORT PROGRAMS FOUND ON OUR WEBSITE PERTHCOUNTY.CA



LOCAL RESOURCES

Stratford Perth Centre for Business offers business advisory services, training, networking opportunities and assistance with funding applications stratfordperthbusiness.ca

Perth CFDC (Community Futures Development Corporation) provides business support through customized loan programs. perthcfcd.ca

REGIONAL JOB BOARD

Perth County is full of great companies that offer employment opportunities in a variety of industries. Regardless of what type of position you are looking for, you are sure to find a job that fits your skills, your interests and your lifestyle right here.

Explore our Regional Job Map, Regional Job Board and Labour Market Information to find available jobs and insights to support your search.

perthcounty.ca/en/doing-business/regional-job-board.aspx

EMPLOYMENT RESOURCES

Partners in Employment works with job seekers and employers to match talents and skills to employers recruitment needs.

partnersinemployment.on.ca

Let us help your business *grow & thrive* in Perth County.



Ready to *elevate* your Business?

Contact our Economic Development Team at Perth County
ecdevtourism@perthcounty.ca | 519-271-0531 x153