





# WELCOME TO PERTH EAST

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Perth East is home to one of two craft breweries located in Perth County. Shakespeare Brewing Co. produces their local craft beer on site using 100% Ontario hops and Ontario grown barley.



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# Perth East is centrally located in midwestern Ontario.

Welcome to the Township of Perth East, a thriving community situated in southwestern Ontario, in the northeast section of the County of Perth.

Approximately 6.0 million people live within 250 kilometres (150 miles).

Less than an hour drive to Stratford, Ingersoll, London, Woodstock, Kitchener, and Waterloo, Perth East has a trade market area of over 900,000 people.

Perth East is well served by three carriers providing daily passenger and freight rail services and is located within a 1.5 hour drive of five international shipping ports.

There are five international airports that serve the region all located within a 1.5 hour drive equipped to handle corporate, freight and recreational flights.

More than half of the North American industrial market is within one day's trucking distance.

Perth East also offers affordable public transportation. The PC Connect transit service connects the communities of Perth County with Stratford, St. Marys, Kitchener/Waterloo and London.

PC Connect routes and schedules can be found at [PerthCounty.ca/pconnect](http://PerthCounty.ca/pconnect).



## STRATEGIC LOCATION





## OUR COMMUNITY

A geographically large and diverse area known for its unique Amish and Mennonite communities, Perth East is home to 12,595 people.

Perth East is a fantastic community to both work and live in with its 10 parks and playgrounds, five fantastic schools and a Recreation Complex (PERC) that boasts an ice rink, outdoor pool, banquet hall, boardroom, and auditorium.

With its diverse landscape and proximity to Stratford, New Hamburg, Tavistock, St Marys, Mitchell, and Listowel, the Township of Perth East is the ideal place for businesses in any sector, from agriculture to high technology.

Major economic development within the municipality includes: Agriculture, Farm Related Businesses, Millwrighting, Metal Fabrication, and Tourism.

Innovative leading companies such as Nuhn Industries, Boshart Industries, Quality Fertilizers, and Mornington Communications colour the landscape of Perth East.

Anna Mae's Restaurant and Bakery is among the businesses that have found success in Perth East. Producing over 80,000 pies a year, Anna Mae's was the recipient of Trip Advisor's Certificate of Excellence 2017, and has been featured on Food Network's "You Gotta Eat Here!"





# Education

The Avon Maitland and Huron-Perth Catholic District School Boards are two progressive school boards that are cultivating the potential of our future generation.

Three privately run schools include Sunshine Montessori School, Stratford Middle Years School, and Stratford & District Christian School.

3 elementary schools

3 secondary schools

7 post-secondary options within 1 hour drive



## TRAFFIC COUNTS


1234

Numbers marked on map indicate average number of vehicles on road over a 24 hour period.



# Healthcare

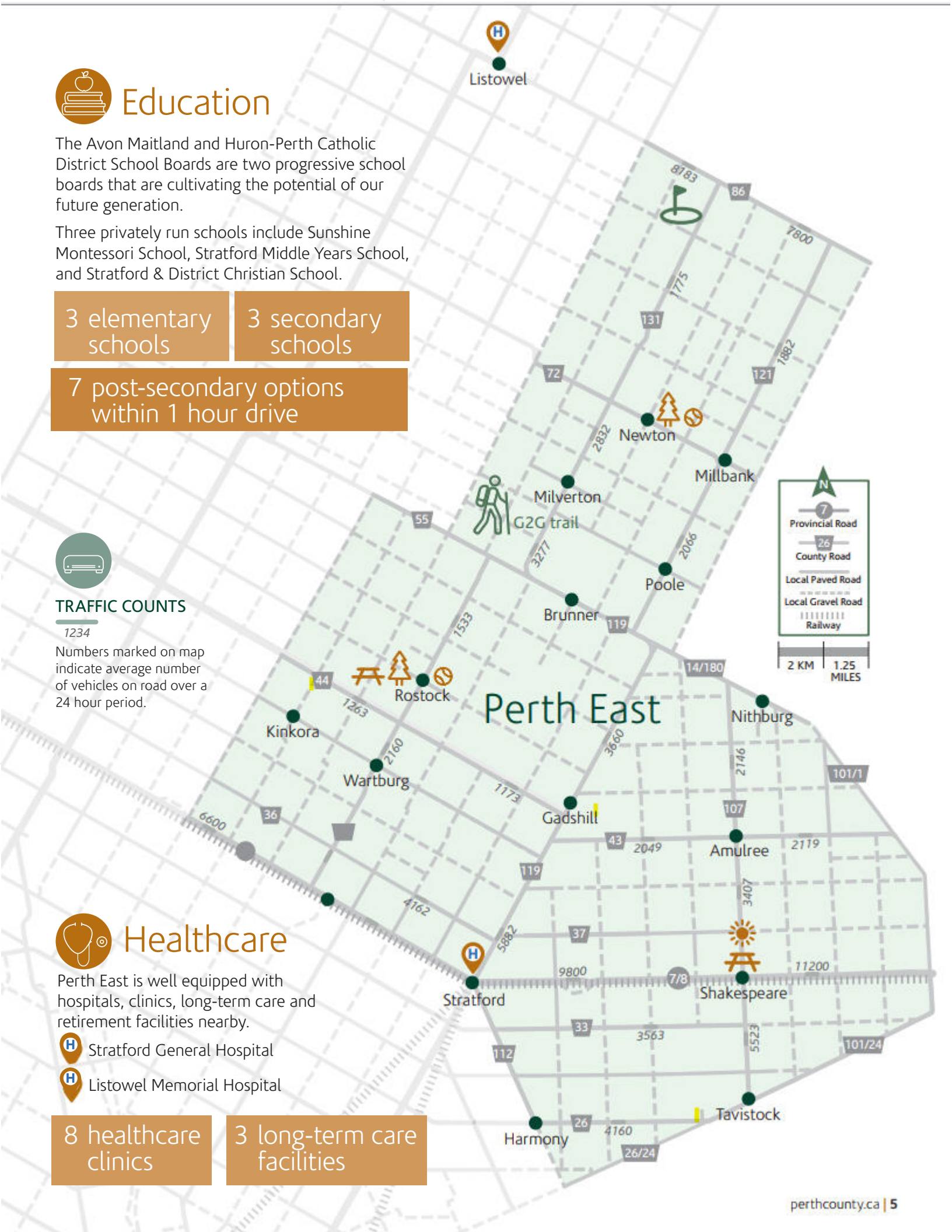
Perth East is well equipped with hospitals, clinics, long-term care and retirement facilities nearby.

 Stratford General Hospital

 Listowel Memorial Hospital

8 healthcare clinics

3 long-term care facilities

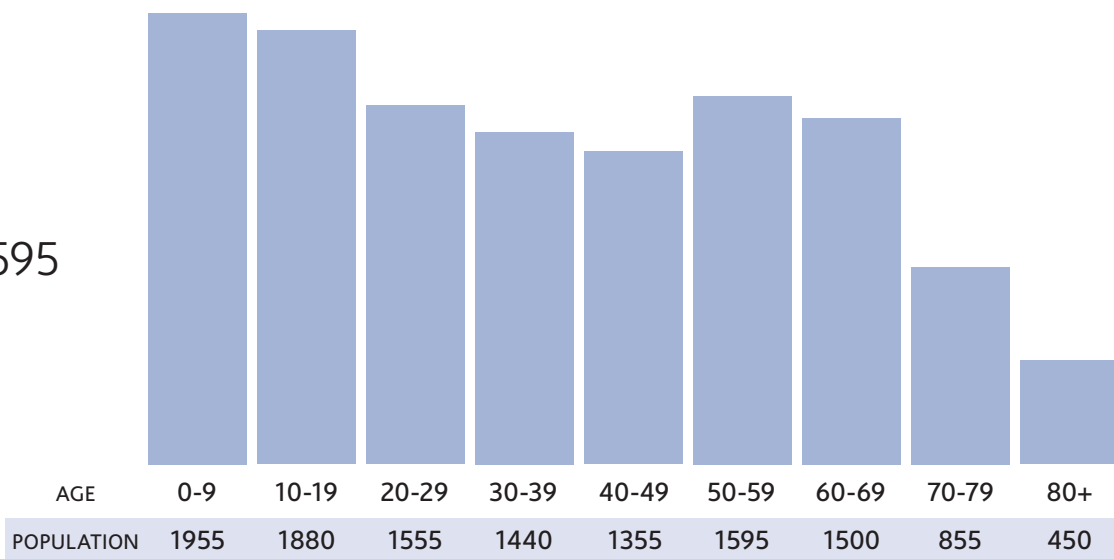




## OUR PEOPLE

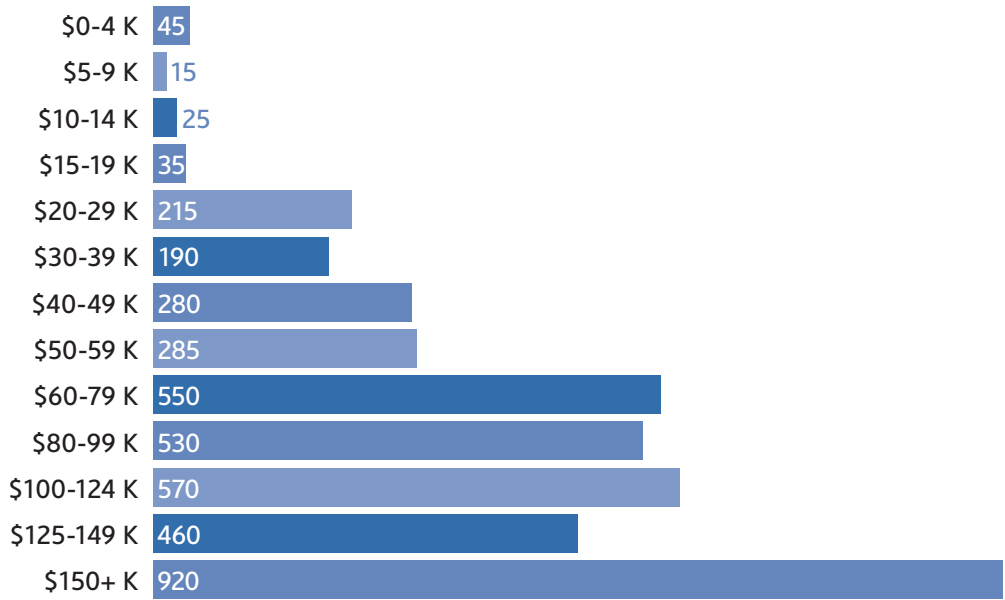
Population 12,595

(Source: Stats Can, 2021)



## Household Income

(Source: Stats Can, 2021)





## Education Attainment

(Source: Stats Can, 2021)

710+ Skilled Trades

2845+ College & University

2570+ Secondary School

## Major Field of Study

(Source: Stats Can, 2021)

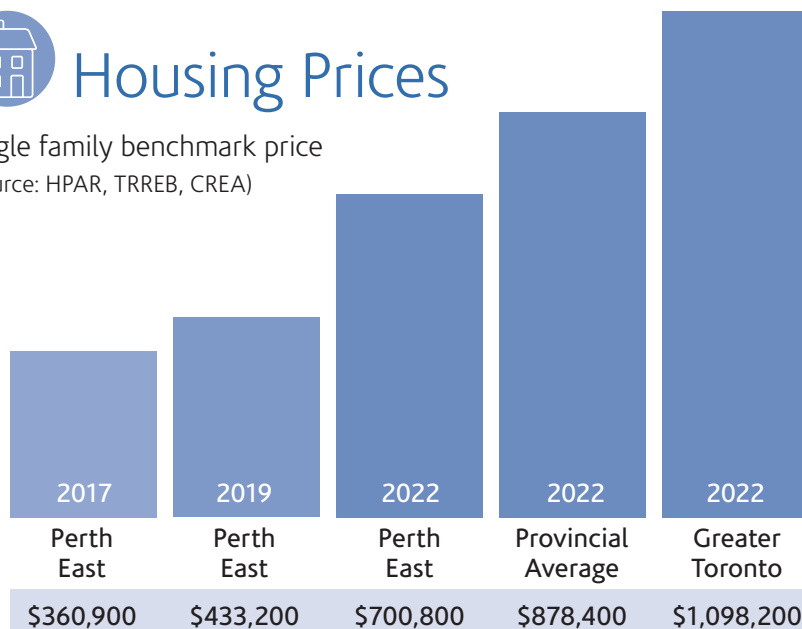
Engineering & Related Technology	950
Health & Related Fields	550
Business, Management & Public Administration	515
Agriculture & Natural Resources	350
Social Sciences & Law	315
Protective & Transportation Services	270
Education	175
Visual & Performing Arts	140
Humanities	95
Mathematics & Information Science	95
Life Sciences & Technology	85



## Housing Prices

Single family benchmark price

(Source: HPAR, TRREB, CREA)





Millbank Hardware, a major supplier of builders' hardware and farm supply to the region recently opened a brand new facility in Perth East to serve their growing customer base.

## WORKFORCE & INDUSTRY

### Labour Force Participation

(Source: Stats Can, 2021)

	Participation	Employment	Unemployment
PERTH EAST	72.9%	70%	3.9%
ONTARIO	62.8%	55.1%	12.2%

### Labour Force by Occupation

(Source: Stats Can, 2021)

Trades & Transport	1775
Natural Resources	1285
Sales & Service	1270
Business & Finance	850
Manufacturing	530
Education, Law & Government	440
Health	320
Sciences	260
Art & Sports	80
Management	50

### Labour Force by Industry

(Source: Stats Can, 2021)

Agriculture	1395
Manufacturing	960
Construction	930
Health Care	540
Retail	520
Other	385
Wholesale	305
Education	280
Transportation	280
Professional Services	263
Finance	230
Administration	215
Accommodation	200
Public Administration	145
Arts & Entertainment	55
Information	50
Real Estate	50
Utilities	20
Management	10
Mining	10





## Industry

(Source: Business Register, 2021)

### Number of Businesses

Agriculture	877	Administrative	31
Construction	207	Health Care	22
Real Estate	185	Utilities	19
Other Services	94	Educational	12
Retail	94	Accommodation	12
Manufacturing	79	Management	7
Transportation	64	Arts & Entertainment	6
Finance	59	Information	2
Professional Services	56	Public Administration	1
Wholesale	44		



## Business Sizes

(Source: Canadian Business Patterns, 2021)

### # of Employees

### # of Businesses

1-4	293
5-9	89
10-19	43
20-49	30
50-99	3
100-199	4



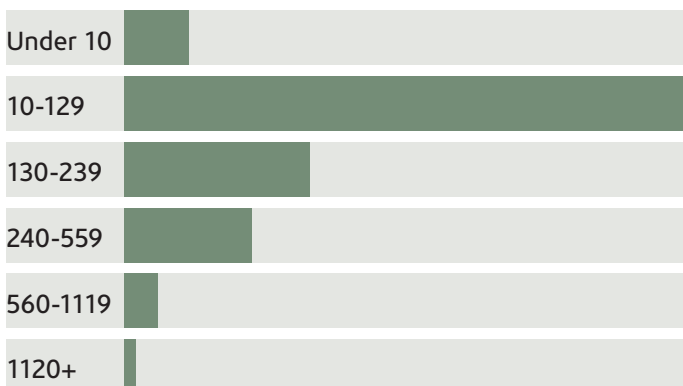
795 farms in Perth East  
 Total gross farm receipts  
**\$314,539,309**

(Source: OMAFRA Census of Agriculture, 2021)

## Farms by Size

(Source: Census 2021)

### Number of acres



## Farms by Industry Group

(Source: Census 2021)

### Number of farms

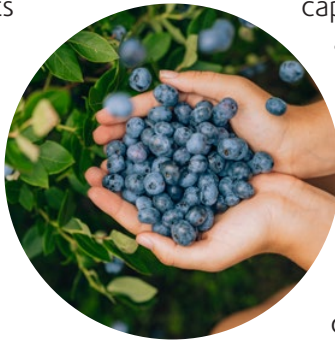
Oilseed and grain farming	247
Dairy cattle and milk production	139
Hog and pig farming	106
Beef cattle ranching and farming	83
Other animal production	69
Poultry and egg production	49
Other crop farming	47
Sheep and goat farming	33
Vegetable and melon farming	10
Greenhouse, nursery and floriculture	9
Fruit and tree nut farming	3



# UTILITIES

Perth East has a variety of utilities servicing its area. Hydro One and Enbridge Gas provide energy sources such as electricity and natural gas. Water, sewage and waste management are services provided municipally by Perth East.

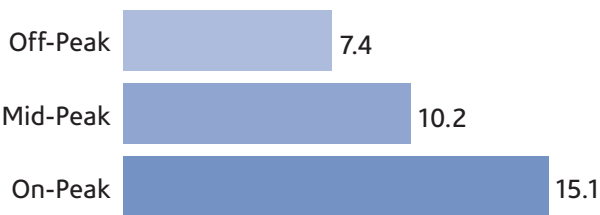
There are a plethora of telecommunications providers for the area. Speeds are comparable to urban areas at 1.5 Mbps download and 512 Kbps upload, with



capacity for higher speeds for commercial and industrial users. Local providers include: Mornington Communications that has served approximately 1900 customers in the 595 exchange since 1919, Bell Canada that currently services over 13 million phone lines in Canada and Rogers Communications that is one of Canada's largest communications companies.

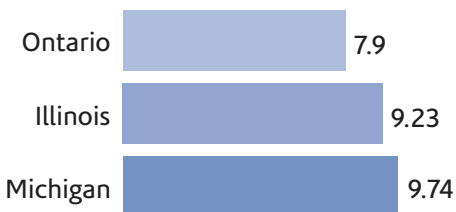
## Electricity Base Charges

¢/kWh (Source: Hydro One, 2022)



## Comparative Electricity Rates

Canadian ¢/kWh (Source: Invest Ontario)



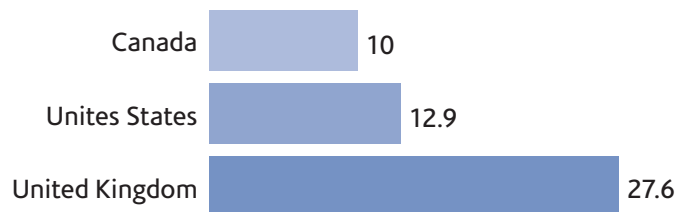
## Natural Gas Base Rate

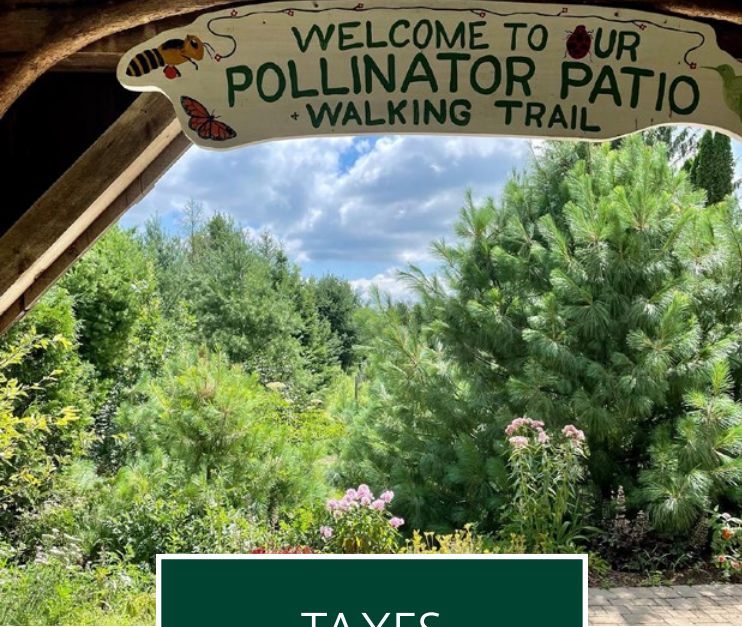
(Source: Statista 2021)



## Comparative Natural Gas Rates

US dollars per megawatt hour (Source: Statista 2021)





# TAXES

## Tax Rates (Source: Municipality of Perth East)

Assessment Class	Code	Total Rate
Residential	RT	0.00891617
Multi Residential	MT	0.00891617
Commercial Occupied	CTN	0.01800982
Commercial Excess Land	CUN	0.01800982
Commercial Vacant Land	CXN	0.01800982
Commercial Taxable (New Const)	XTN	0.01800982
Commercial Excess Land (New Const)	XUN	0.01800982
Industrial Occupied	ITN	0.02355195
Industrial Excess Land	IUN	0.02355195
Industrial Vacant Land	IXN	0.02355195
Industrial Taxable (New Const)	JTN	0.02355195
Industrial Excess Land (New Const)	JUN	0.02355195
Pipeline	PT	0.02090668
Farmlands	FT	0.00222905
Res/Farmlands 1	R1	0.00222905
Managed Forest	TT	0.00222905

## Tax Rate Comparison Data

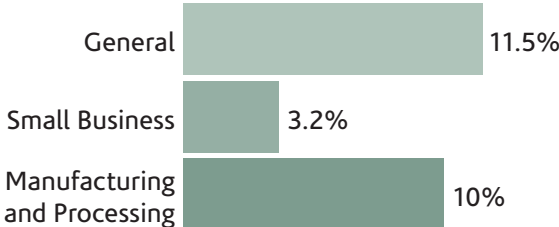
(Source: Municipality, 2022)

Region	Industrial	New Construction (Industrial)	Commercial	Residential
Perth County: Perth East	2.4%	2.4%	1.8%	0.9%
Perth County: West Perth	2.6	2.6	1.9	1.0
Perth County: Perth South	2.3	2.3	1.8	0.9
Perth County: North Perth	3.0	3.0	2.2	1.2
Kitchener/Waterloo	2.8	2.8	2.8	1.1
London	3.3	3.3	3.3	1.1
Woodstock	4.5	4.5	3.5	1.5
Stratford	4.1	4.1	3.8	1.4
St. Marys	4.0	4.0	2.8	1.4



## Provincial Corporate Income Tax

(Source: Government of Ontario)



## Federal Corporate Income Tax

(Sources: Canada Revenue Agency, Government of Canada)





## Business Resources

### **The Stratford-Perth Centre for Business**

offers advisory services and training for new and existing small business in all sectors.  
[stratfordperthbusiness.ca](http://stratfordperthbusiness.ca)

**Perth Community Futures** provides business support through customized loan programs.  
[perthcfdc.ca](http://perthcfdc.ca)

**Partners in Employment** works with job seekers and employers to match talents and skills to employer's recruitment needs.  
[partnersinemployment.on.ca](http://partnersinemployment.on.ca)

**Conestoga Career Centre** provides job search assistance, career advice, job postings and education and training information to the public.  
[conestogac.on.ca/caa/careercentre](http://conestogac.on.ca/caa/careercentre)

**Stratford Accelerator Centre** is focused on accelerating the growth and maturation of early-stage technology and digital media companies.  
[acceleratorcentre.com](http://acceleratorcentre.com)

**Technical Training Group** provides skills training programs necessary for professional trades, including welding apprenticeship training.  
[technicaltraininggroup.org](http://technicaltraininggroup.org)

**Set7 Skills and Technology** provides residents of North Perth and Region access to world class training in their own community, offering online and in-person instruction via SET7 at local campuses. [set7.ca](http://set7.ca)

### **Business Associations**

Connect businesses to each other and the community through networking, programs, events and promotion.

Milverton Business Association:  
[milvertonba.ca](http://milvertonba.ca)

Millbank and Area Business Association:  
[millbankandarea.com](http://millbankandarea.com)

Perth County Economic Development & Tourism Office  
1 Huron Street, Stratford, Ontario, Canada, N5A 5S4  
t 519-271-0531 ext 150 e [ecdev@perthcounty.ca](mailto:ecdev@perthcounty.ca)

[perthcounty.ca](http://perthcounty.ca)   

We invite you to contact Perth County's economic development and tourism office. We can provide you with the guidance you need to locate and grow in Perth County. We're here to support you with:

- Site selection
- Grant and loan programs
- Statistics, maps, demographics, and community information
- Connections to local landowners, developers, municipal offices, and real estate
- Business start-up and expansion resources
- Labour strategies
- Training providers

**Reach out to us today.**  
**Your business is our pleasure!**

  
**Perth County**  
Cultivating Opportunity