



**HOOVER'S
MAPLE SYRUP**



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Tapping Memories

Terry Hoover's passion for maple syrup began in his childhood, tapping trees with his father on their family farm. This early connection to the craft inspired Terry and his wife Diane to move from Nobleton to Atwood in 1988, where they found a 100-acre property with 50 acres of untapped maple bush.

Their new venture, Hoover's Maple Syrup, quickly became a labour of love. Operating under the name Hoover's Certified Organic Maple Syrup, or "The Sap Shack," they have been producing maple syrup from their sugar bush for over 30 years. Certified organic since 2002, they use a forced-air, wood-fired evaporator capable of processing 500 gallons of sap per hour. Their dedication to quality and sustainability is evident in every batch.

Hoover's Maple Syrup has also joined Perth County's Discover More Adventures program, inviting visitors to experience the magic of maple syrup production firsthand. Guests can explore the sugar bush, tap trees, fill their own syrup bottles, and tour the facility.

The Hoovers are deeply involved in local community initiatives, collaborating with organizations like 4-H and Big Brothers Big Sisters. Their commitment has earned them the Albert and Ruby Martin Award in 2020 and two Producer of the Year awards at the Elmira Maple Syrup Festival.

Through their work, Terry and Diane showcase how personal passion and local support create memorable experiences, celebrating the area's agricultural heritage and its potential for growth.



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